



Airport



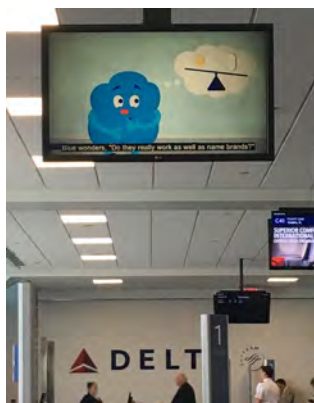
Introduction

The Public Service Network (PSN) provides guaranteed nationwide-targeted distribution to the top 100 U.S. airports. Airports may be geo-targeted to provide coverage in specific DMAs that will reach the most qualified audiences for the messaging and result in the desired outcomes. Every program is customized to provide a minimum of 9M impressions over a 4-12 week flight, based on program requirements. Additional flights can be added or a flight may be customized to reach specific DMAs on a targeted geographic basis.

PSA Distribution

This channel connects viewers with premium content and targeted video PSAs throughout the entire airport!

- Gates
- Restaurants
- Concourse Phone Charging Stations
- Duty Free Stores
- News Stands & Book Stores
- Multi Media Work Stations
- Bars & Lounges



PSN Airport Highlights

- 2000+/42"-65" screens
- Sports, news and entertainment content
- Targetable locations in 100 of the nations top airports (76 are currently available)
- Special PSA-only rate card to qualified government agencies and nonprofit organizations
- Guaranteed placements every other hour throughout a 17-hour day



Major Airports Include

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| ■ Hartsfield-Jackson Atlanta International Airport | ■ Philadelphia International Airport |
| ■ Los Angeles International Airport | ■ Charlotte Douglas International Airport |
| ■ O'Hare International Airport | ■ Lester B. Pearson International Airport (Toronto, CA) |
| ■ Dallas-Fort Worth International Airport | ■ Miami International Airport |
| ■ John F. Kennedy International Airport (New York, NY) | ■ Orlando International Airport |
| ■ Denver International Airport | ■ George Bush Intercontinental Airport (Houston, TX) |
| ■ San Francisco International Airport | ■ Newark Liberty International Airport |
| ■ McCarran International Airport (Las Vegas, NV) | ■ Minneapolis-Saint Paul International Airport |
| ■ Phoenix Sky Harbor International Airport | ■ Logan International Airport (Boston, MA) |
| ■ Seattle-Tacoma International Airport | ■ Detroit Metropolitan Airport |
| ■ Salt Lake City International Airport | ■ New York LaGuardia Airport |